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*Fédération  
Aéronautique  
Internationale*

# **FAI Styleguide**

## **Visual Image of FAI**

**Ver. 3.4 / 15 November 2011**

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# INTRODUCTION

This document is the paper version of the FAI StyleGuide available at:

<http://www.fai.org/about-fai/fai-branding>

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## Welcome to the FAI StyleGuide

The FAI StyleGuide contains instructions designed to ensure standardized use of the graphical elements that make up the visual image of the FAI. It is only through the rigorous enforcement of our visual identity in all documents and publications relating to FAI activities and competitions that we will succeed in reinforcing the FAI's image as a strong, reliable and unified organization.

**Use of any elements of FAI's graphical identity must therefore comply with the criteria laid down in these instructions.**

To allow easy and quick consultation of the on-line FAI StyleGuide, only low-resolution images have been published on the following pages : **Their reproduction by « copy and paste » is not authorized.**

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### If you wish to make use of a logo

on one of the following pages, we invite you please :

1. **To read the "Conditions of use" of the desired logo** and check whether the intended use is authorized.
2. **To read carefully the "Instructions"** section of the FAI StyleGuide.
3. **To submit your logo request** by using the [on-line order form](#).

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As soon as your request has been authorized by FAI, the required graphical element(s) will be sent to you by e-mail in their high-resolution version. You should receive them within a few days.

If you have any questions or doubts concerning the use of FAI Logos, we kindly ask you to explain your request, or to transmit the document which is giving you problems, by e-mail (see "[Contact us](#)" page).

We thank you in advance for your cooperation.

# 1. Instructions

## 1.1 Our Identity

**The logotype of the FAI is the FAI's official hallmark.**

As such it indicates intellectual property belonging to FAI. It can therefore only be used for purposes or for events that are expressly approved or sanctioned by FAI.

This logo was created to provide a unifying symbol, a graphical representation of community, harmony and balance. Conserving the best elements of the traditional symbol of an eagle grasping the Earth used in previous FAI logos, the current visual image meets the modern requirements of a future-oriented and ambitious federation. The symbol is confident and dynamic, and projects the prestige of a long tradition.

The basic colours used for the FAI logotype are blue and gold. Blue symbolises the sky, the vast arena in which we fly. It evokes feelings of calm serenity, and inspires dreams of freedom such as those that motivated the great aviation pioneers, who needed courage, determination, creativity and inspiration to achieve their objectives. As for gold, this colour conjures up the prestige of FAI, the dynamism of air sports and the link with technology. Black-and-white and outline versions of the logo have also been provided for cases in which the use of the basic colours is not possible for technical or financial reasons.

**The logotype, the name "Fédération Aéronautique Internationale" and the abbreviation "FAI" are the exclusive properties of the FAI, and are therefore protected by copyright.** Any improper or unauthorized use of these graphical elements that brings prejudice or discredit to FAI will not be tolerated.

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## 1.2 How to use FAI Logos

As the FAI logotypes are our shared distinctive symbols throughout the world, it is essential that everyone should recognize them immediately. Therefore, **any variation from the original designs is absolutely prohibited.**

It is vital to preserve the design of all FAI logotypes, not to separate their constituent elements and to respect the spacing and proportions as laid down in these instructions. You will find portrayed below a few examples of things to avoid in order to keep our identity intact.

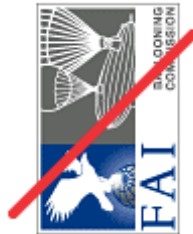
### Spacing to be maintained

Always leave a "breathing-space" (x) around the logos; this space should be proportional to the size of the logo. You may also print an image as a background behind the framed logo as long as the logo remains clearly legible. No background image is permitted in combination with the unframed logos.



### Things to avoid

Do not change the orientation of the logos :



Do not change the relative position of the logos' constituent elements :



Do not change the proportions or the colours of the logos :



Do not erase or change the thickness of the line defining the frame around the logos :



Do not print the logo on too dark a background, or in negative colours. Do not place an image in the background which reduces the legibility of the logos :



Do not use the letters "FAI" without the eagle symbol :



Etc.

### 1.3 Sizes

In order to ensure that they are easily legible, the FAI Logos may only be reproduced in dimensions larger than the minimum sizes indicated below.

For vertical logos : A minimum width of 10 mm;





For oblong logos : A minimum height of 20 mm.



## 1.4 Colours

The FAI logos may be used in four-colour process, pantone, black & white or outline formats to suit the materials and technical constraints.

Colour codes given below will allow colours to be applied in a coherent manner on a wide range of materials. It is therefore essential that all forms of reproduction must respect as faithfully as possible the palette of colours used for FAI Logos.

Colours		Primary Colour Ref.	Secondary Colour Ref.	Colour Reference for Digital media
		Four-colour Process (CMYK & Gray Scale)	Pantone (R)	RGB
Blue		100C - 80M - 0Y - 20N	Pantone Blue 280	2R - 63G - 56B
Gold		50C - 50M - 100Y - 0K	Pantone Gold 871	148R - 127G - 58B
Silver		0C - 0M - 0Y - 70N	Pantone Silver 8403	99R - 96G - 87B
Copper		30C - 50M - 85Y - 0N	Pantone Copper 876	

### Note 1 : One Pantone colour

You may also use one Pantone colour for printing, taking into account the need for contrast with the background. The FAI Logos may be printed in black & white or in white only according to technical printing constraints and the number of colours available within budget.

Examples :



Textured logo (black/white)



Textured logo (Pantone Blue 280)

## Note 2 : Documents to be photocopied and/or faxed

In certain circumstances, the use of outline logos might be preferable to the textured logos, in particular if documents have to be photocopied and/or faxed.

Examples of outline formats :



Pantone Blue



Pantone Gold



Black



Pantone Silver 8403

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### 1.5 Articles carrying the FAI Logo

The production of articles carrying the FAI Logo (clothes, souvenirs, etc.) is as a matter of principle exclusively restricted to FAI. Entities wishing to produce articles carrying the FAI Logo will only be authorized to do this if :

1. Their own logo (aeroclub, competition, etc.) is also printed on the articles, and
2. The proposed design is submitted to FAI for approval, together with the request to make use of the FAI logo (see the [on-line order form](#)).



## 2. FAI Logos

### 2.1 Conditions of use

#### 2.1.1 Who may use these logos ?

- Central FAI
- FAI Members
- FAI Air Sport and Technical Commissions
- Organizers of FAI-sanctioned events
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 2.1.2 For what purpose ?

- On all documents and Internet pages relating to FAI activities
- To show affiliation to FAI on Webpages, stationery, documents
- For production and sale of articles carrying this logo, please refer to the "Instructions - Para. 1.5"

#### 2.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide

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## 2.2 The Logos

**logo\_fai\_01\_xxx** : This is the official, basic version of the FAI logo to be used for printed materials and Internet pages.

**logo\_fai\_03\_xxx** : This version is available if, for any reason, the full name of the federation needs to appear on a document or on an Internet page.

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**



Ref.  
logo\_fai\_01\_cmyk  
logo\_fai\_01\_pantone



Ref.  
logo\_fai\_01\_noirblanc



Ref.  
logo\_fai\_01\_trait



Ref.  
logo\_fai\_03\_cmyk  
logo\_fai\_03\_pantone



Ref.  
logo\_fai\_03\_noirblanc



Ref.  
logo\_fai\_03\_trait

### 3. FAI Member Logos

#### 3.1 Conditions of use

##### 3.1.1 Who may use these logos ?

- Central FAI
- FAI Active or Associate Members
- FAI Founder Members (BEL, ESP, FRA, GBR, GER, ITA, SUI, USA)
- For other entities (media, Internet, etc.) : FAI prior permission required

##### 3.1.2 For what purpose ?

- On all documents and Internet pages relating to the activities of an FAI Member
- For production and sale of articles carrying this logo, please refer to the "Instructions - Para. 1.5"

##### 3.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Current FAI Membership in good standing
- Compliance with this FAI StyleGuide

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#### 3.2 The Logos

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**

The logo features a white eagle with wings spread, perched on a globe. The letters 'FAI' are prominently displayed in a blue serif font across the globe. A diagonal watermark reading 'Sample' is overlaid on the logo.	The logo features a white eagle with wings spread, perched on a globe. The letters 'FAI' are prominently displayed in a black serif font across the globe. A diagonal watermark reading 'Sample' is overlaid on the logo.	The logo features a white eagle with wings spread, perched on a globe. The letters 'FAI' are prominently displayed in a black serif font across the globe. A diagonal watermark reading 'Sample' is overlaid on the logo.
Ref. logo_active_cmyk logo_active_pantone	Ref. logo_active_noirblanc	Ref. logo_active_trait



**ASSOCIATE MEMBER**

Ref.  
logo\_associate\_cmyk  
logo\_associate\_pantone  
logo\_associate\_noirblanc  
logo\_associate\_trait



Ref.  
logo\_founder\_cmyk  
logo\_founder\_pantone  
logo\_founder\_noirblanc  
logo\_founder\_trait

## 4. FAI Commission Logos

### 4.1 Conditions of use

#### 4.1.1 Who may use these logos ?

- Central FAI
- Respective FAI Air Sport or Technical Commissions
- FAI Members and their affiliated National Air Sport and Technical Commissions / Federations
- Organizers of FAI-sanctioned events
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 4.1.2 For what purpose ?

- On all documents and Internet pages relating to the activities of an FAI Commission
- To show affiliation and/or support to a Commission
- On competition aircraft
- For production and sale of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

#### 4.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide

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### 4.2 The Logos

Note : For specific purposes, Commission pictograms may be used as graphical elements separately from the logotype; a « pictogram » is the graphical element located to the right of the FAI Commission logo. However, if you wish to use a pictogram as a graphical and/or decorative element on a promotional document of any sort, you must also include the original logotype of the Commission or the FAI logo in that same document. The use of any Commission pictogram is subject to FAI's approval.

If you wish to order some of these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**

## FAI Air Sport Commissions



Ref.  
logo\_cia\_01\_cmyk  
logo\_cia\_01\_pantone



Ref.  
logo\_cia\_01\_noirblanc



Ref.  
logo\_cia\_01\_trait



Ref.  
logo\_gac\_01\_cmyk  
logo\_gac\_01\_pantone  
logo\_gac\_01\_noirblanc  
logo\_gac\_01\_trait



Ref.  
logo\_civa\_01\_cmyk  
logo\_civa\_01\_pantone  
logo\_civa\_01\_noirblanc  
logo\_civa\_01\_trait



Ref.  
logo\_icare\_01\_cmyk  
logo\_icare\_01\_pantone  
logo\_icare\_01\_noirblanc  
logo\_icare\_01\_trait



Ref.  
logo\_civl\_01\_cmyk  
logo\_civl\_01\_pantone  
logo\_civl\_01\_noirblanc  
logo\_civl\_01\_trait



Ref.  
logo\_cima\_01\_cmyk  
logo\_cima\_01\_pantone  
logo\_cima\_01\_noirblanc  
logo\_cima\_01\_trait



Ref.  
logo\_cig\_01\_cmyk  
logo\_cig\_01\_pantone  
logo\_cig\_01\_noirblanc  
logo\_cig\_01\_trait



Ref.  
logo\_igc\_01\_cmyk  
logo\_igc\_01\_pantone  
logo\_igc\_01\_noirblanc  
logo\_igc\_01\_trait



Ref.  
logo\_ipc\_01\_cmyk  
logo\_ipc\_01\_pantone  
logo\_ipc\_01\_noirblanc  
logo\_ipc\_01\_trait



Ref.  
logo\_ciam\_01\_cmyk  
logo\_ciam\_01\_pantone  
logo\_ciam\_01\_noirblanc  
logo\_ciam\_01\_trait

## FAI Technical Commissions



Ref.  
 logo\_ciaca\_01\_cmyk  
 logo\_ciaca\_01\_pantone  
 logo\_ciaca\_01\_noirblanc  
 logo\_ciaca\_01\_trait



Ref.  
 logo\_cimp\_01\_cmyk  
 logo\_cimp\_01\_pantone  
 logo\_cimp\_01\_noirblanc  
 logo\_cimp\_01\_trait



Ref.  
 logo\_envir\_01\_cmyk  
 logo\_envir\_01\_pantone  
 logo\_envir\_01\_noirblanc  
 logo\_envir\_01\_trait



Ref.  
 logo\_ciea\_01\_cmyk  
 logo\_ciea\_01\_pantone  
 logo\_ciea\_01\_noirblanc  
 logo\_ciea\_01\_trait



Ref.  
 logo\_cans\_01\_cmyk  
 logo\_cans\_01\_pantone  
 logo\_cans\_01\_noirblanc  
 logo\_cans\_01\_trait

## 5. FAI Competition Logos

### 5.1 FAI World and Continental Championship Logos

#### 5.1.1 Conditions of use

##### 5.1.1.1 Who may use these logos ?

- Central FAI
- FAI Air Sport Commissions and FAI Members involved in the organization of a World or Continental Championship
- Organizers of FAI World or Continental Championships listed in the [FAI Sporting Calendar](#)
- Sponsors and Partners of FAI World or Continental Championships
- For other entities (media, Internet, etc.) : FAI prior permission required

##### 5.1.1.2 For what purpose ?

- On all documents, Internet pages, communication relating to a FAI World or Continental Championship listed in the [FAI Sporting Calendar](#)
- On competing aircraft, athletes' and officials' attire, etc. (see also the [FAI Rules on Advertising](#))
- To show that a championship is an FAI-sanctioned event
- For production and sale of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

##### 5.1.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide and the [FAI Rules on Advertising](#)

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#### 5.1.2 The Logos

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**



**World Championships**



Ref.  
logo\_worldchamp\_cmyk  
logo\_worldchamp\_pantone



Ref.  
logo\_worldchamp\_noirblanc



Ref.  
logo\_worldchamp\_trait

**Continental Championships**



Ref.  
logo\_africhamp\_cmyk  
logo\_africhamp\_pantone  
logo\_africhamp\_noirblanc  
logo\_africhamp\_trait



Ref.  
logo\_asianchamp\_cmyk  
logo\_asianchamp\_pantone  
logo\_asianchamp\_noirblanc  
logo\_asianchamp\_trait



Ref.  
logo\_eurochamp\_cmyk  
logo\_eurochamp\_pantone  
logo\_eurochamp\_noirblanc  
logo\_eurochamp\_trait



Ref.  
logo\_northamchamp\_cmyk  
logo\_northamchamp\_pantone  
logo\_northamchamp\_noirblanc  
logo\_northamchamp\_trait



Ref.  
logo\_oceaniachamp\_cmyk  
logo\_oceaniachamp\_pantone  
logo\_oceaniachamp\_noirblanc  
logo\_oceaniachamp\_trait



Ref.  
logo\_panamchamp\_cmyk  
logo\_panamchamp\_pantone  
logo\_panamchamp\_noirblanc  
logo\_panamchamp\_trait



**SOUTH AMERICAN  
CHAMPIONSHIP**

Ref.

logo\_southamchamp\_cmyk

logo\_southamchamp\_pantone

logo\_southamchamp\_noirblanc

logo\_southamchamp\_trait

## 5.2 FAI World Air Games Logo

### 5.2.1 Conditions of use

#### 5.2.1.1 Who may use these logos ?

- Central FAI
- FAI Air Sport Commissions and FAI Members
- Organizers of FAI World Air Games
- Official Candidate Cities for hosting the FAI World Air Games
- Sponsors and Partners of FAI World Air Games
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 5.2.1.2 For what purpose ?

- On all documents, Internet pages, communication relating to the FAI World Air Games
- On competing aircraft, athletes' and officials' attire, etc. (see also the [FAI Rules on Advertising](#))
- For production and sale of articles carrying this logo, please refer to the "Instructions - Para. 1.5"

#### 5.2.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide and the [FAI Rules on Advertising](#)

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### 5.2.2 The Logo

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**



Ref.  
logo\_wag\_cmyk  
logo\_wag\_pantone



Ref.  
logo\_wag\_noirblanc



Ref.  
logo\_wag\_trait

## 5.3 FAI "General Purpose" Competition Logo

Organizers of [FAI-sanctioned events](#) who do not wish to develop their own specific competition logo may obtain this "general purpose" competition logo from FAI.

Before sending it by e-mail to the Organizer, the FAI will fill in the necessary details relating to the specific competition on the right-hand side of the logo.

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### 5.3.1 Conditions of use

#### 5.3.1.1 Who may use these logos ?

- Central FAI
- Organizers of FAI-sanctioned events listed in the [FAI Sporting Calendar](#)
- FAI Air Sport Commissions and FAI Members involved in the organization of such an event
- Sponsors and Partners of such an event
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 5.3.1.2 For what purpose ?

- On all documents, Internet pages, communication relating to the event
- On competing aircraft, athletes' and officials' attire, etc. (see also the [FAI Rules on Advertising](#))
- To show that an event is organized under FAI Sporting Rules
- For production and sale of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

#### 5.3.1.3 Under what conditions ?

- Logo completed by FAI after coordination with the Organizer
  - Authorization and original file(s) received from FAI
  - Compliance with this FAI StyleGuide and the [FAI Rules on Advertising](#)
- 

### 5.3.2 The Logo

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#), as well as the text you would like to add in the right part of the logo (must be coherent with the official title of the competition, as published in the [FAI Sporting Calendar](#)).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**



Ref.  
logo\_adaptable\_cmyk  
logo\_adaptable\_pantone



Ref.  
logo\_adaptable\_noirblanc



Ref.  
logo\_adaptable\_trait

**Example**



## 6. FAI World Record Logos

### 6.1 Conditions of use

#### 6.1.1 Who may use these logos ?

- Central FAI
- FAI Air Sport Commissions and FAI Members willing to promote and/or involved in FAI World Records
- Organizers of FAI World Record Attempts
- Holders of FAI World Records
- Owners of aircraft that achieved FAI World Record(s)
- Sponsors and Partners of Organizers or Holders of FAI World Records
- Museums displaying aircraft and/or documents relating to FAI World Records
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 6.1.2 For what purpose ?

- On all documents, Internet pages, aircraft, communication relating to FAI World Records or FAI World Record Attempts
- For production and sales of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

#### 6.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- **For FAI World Record Attempts** : Compliance with FAI Rules on setting World Records \* (This logo will be provided by FAI on a case-by-case basis only, after careful evaluation of a short description of the planned attempt flight to be submitted to FAI in advance.)
- **For ratified FAI World Records** : Either being the Holder of the World Record, or the owner of the original aircraft that achieved the World Record
- Compliance with this FAI StyleGuide

\* For further information, please refer to the [Checklist for setting aviation World Records](#).

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### 6.2 The Logos

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**

### FAI World Record Attempts



Ref.  
logo\_wrattempt\_cmyk  
logo\_wrattempt\_pantone



Ref.  
logo\_wrattempt\_noirblanc



Ref.  
logo\_wrattempt\_trait

### FAI World Records



Ref.  
logo\_wrecord\_cmyk  
logo\_wrecord\_pantone



Ref.  
logo\_wrecord\_noirblanc



Ref.  
logo\_wrecord\_trait

## 7. FAI General Conference Logos

This logo is provided by FAI to Conference Organizers with the bottom half filled in to show details of the location and date of the event (see example below).

### 7.1 Conditions of use

#### 7.1.1 Who may use these logos ?

- Central FAI
- FAI Members organizing and/or promoting an FAI General Conference
- FAI Commissions promoting an FAI General Conference
- Sponsors and Partners of an FAI General Conference
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 7.1.2 For what purpose ?

- On all documents, Internet pages, communication relating to the FAI General Conference
- For production and sale of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

#### 7.1.3 Under what conditions ?

- Logo completed by FAI after coordination with the Organizer
- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide

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### 7.2 The Logo

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**





Ref. logo_genconf_cmyk logo_genconf_pantone	Ref. logo_genconf_noirblanc	Ref. logo_genconf_trait
<b>Example</b>		
		

## 8. Miscellaneous Logos

### 8.1 FAI Corporate Patrons Logos

The FAI Corporate Patrons Scheme allows FAI to give recognition to companies and other institutions such as research institutes, that wish to support FAI and the federation's aims and objectives as detailed in [FAI Statutes](#), para. 1.2.

Companies or institutions interested in the FAI Corporate Patrons Scheme are invited to consult Chapter 16 of the [FAI By-Laws](#), and to contact FAI by [e-mail](#) or phone (+41 21 345 10 70).

#### 8.1.1 Conditions of use

##### 8.1.1.1 Who may use these logos ?

- Central FAI
- FAI Members and Commissions promoting the FAI Corporate Patrons Scheme
- Companies and Institutions having a current status of FAI Corporate Patron
- For other entities (media, Internet, etc.) : FAI prior permission required

##### 8.1.1.2 For what purpose ?

- On all documents, Internet pages and communication promoting the FAI Corporate Patrons Scheme
- On all documents, Internet pages, plates and other promotional material published by a current FAI Corporate Patron
- On aircraft, aircraft parts or vehicles owned and/or operated by a current FAI Corporate Patron
- For production and sale of articles carrying these logos, please refer to the "Instructions - Para. 1.5"

##### 8.1.1.3 Under what conditions ?

- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide

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#### 8.1.2 The Logos

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**



Ref.  
logo\_corppat\_gold\_cmyk  
logo\_corppat\_gold\_pantone



Ref.  
logo\_corppat\_gold\_noirblanc



Ref.  
logo\_corppat\_gold\_trait



Ref.  
logo\_corppat\_platin\_cmyk  
logo\_corppat\_platin\_pantone  
logo\_corppat\_platin\_noirblanc  
logo\_corppat\_platin\_trait



Ref.  
logo\_corppat\_silver\_cmyk  
logo\_corppat\_silver\_pantone  
logo\_corppat\_silver\_noirblanc  
logo\_corppat\_silver\_trait

## 8.2 FAI Approved Logo

This logo may be used by FAI partner companies to designate and promote services and/or products approved/recognized by FAI such as, for example, GPS loggers, navigational charts, clothes, etc.

Companies interested in entering into partnership with FAI are invited to contact FAI by [e-mail](#) or phone (+41 21 345 10 70).

### 8.2.1 Conditions of use

#### 8.2.1.1 Who may use these logos ?

- Central FAI
- FAI Partner Companies promoting "FAI-approved" products and/or services
- FAI Members and Commissions promoting "FAI-approved" products and/or services
- For other entities (media, Internet, etc.) : FAI prior permission required

#### 8.2.1.2 For what purpose ?

- On all documents and Internet pages promoting "FAI-approved" products and services
- On the "FAI-approved" products themselves

#### 8.2.1.3 Under what conditions ?

- "FAI-approval" received for the proposed products and/or services
- Authorization and original file(s) received from FAI
- Compliance with this FAI StyleGuide

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### 8.2.2 The Logo

If you wish to order these logos, please do not forget to mention the Reference Number(s) below ("Ref.") in the [on-line order form](#).

**Please note that, by submitting your request, you agree to observe all instructions in the FAI StyleGuide, and you commit yourself to use the original graphical element(s) without any modification.**

		
<p>Ref. logo_approv_cmyk logo_approv_pantone</p>	<p>Ref. logo_approv_noirblanc</p>	<p>Ref. logo_approv_trait</p>

## Contact Us

### For Further Information

If you have any question or doubt concerning the use FAI Logos, please explain your request by [e-mail](#), or directly by phone at +41 (0)21 345 10 70, and do not hesitate to send us a copy of the document/project with which you have problems.

### To order FAI Logos

Please fill-in the [on-line order form](#).

## Order Form for FAI Logos

To submit a request for using one or more of the FAI Logos depicted in the FAI StyleGuide, please fill-in **all** the fields mentioned below and send the form to [logo@fai.org](mailto:logo@fai.org) or by fax at +41 21 345 10 77.

**Please note that by submitting your request with this order form, you agree to observe all instructions contained in the FAI StyleGuide, and commit yourself to use the original graphical elements without any modification.**

Name of the organization you are representing :  
(Competition Organizer, FAI Member, FAI Commission, aeroclub, etc.)

Your full name, postal address and Internet address (if available) :

Your function within the organization mentioned above :

Your e-mail address :

The Reference Number(s) of the logo(s) you are requesting :

Description of how and where you intend to use the requested logo(s) :

Your preferred graphical format for receiving the requested logo(s) :

.pdf file **OR**  .eps file **OR**  .jpg file